



Start-up character with flat hierarchies and the security of an established medium-sized company. Both in one company? Yes, with us - with CHERRY! We are an agile company - if you want to make a difference and shape the future, you've come to the right place. Become part of the CHERRY family!

Cherry is a global manufacturer of high-end mechanical keyboard switches and computer input devices such as keyboards, mice, microphones and headsets for gaming & e-sports and (hybrid) office workstation applications as well as industrial applications and the healthcare sector. Since its founding in 1953, Cherry has stood for innovative and high-quality products and services that are developed specifically for different customer needs.

For the further growth of the **Cherry Europe GmbH** we are recruiting a

Senior Strategy & Category Manager (m/w/d)

Your tasks:

- Creation and improvement of reports and tools to steer the Category Management department and development of a strategy for the entire Peripherals Business Unit (Office & Gaming)
- Participation in the development of a continuous strategy and improvement of operational excellence for each product category
- Refinement of the forecast tool and responsibility for the monthly forecast creation process

- Comprehensive management of international organisational and strategic projects for the Category Management of the Peripherals Business Unit
- Introduction, optimisation and maintenance of standardised processes and methods
- Identification of white spots within product categories in individual regions/countries and development of recommendations for measures with Sales and, if necessary, Product Management on the basis of market and sales data
- Establishing a market understanding through key market figures for the Peripherals BU (Office & Gaming)

Your profile:

- Degree in business administration, business informatics or a comparable qualification
- Several years of professional experience with strategic focus and portfolio management
- Expert knowledge of MS Excel and report creation
- Very good knowledge of project management and sense of detail for management presentations
- Business fluent German and very good written and spoken English skills
- Preferably market understanding in Consumer Electronics (Office & Gaming Peripherals)

We offer:

- An exciting working environment at a "hidden champion"
- Motivated and committed teams with strong team spirit
- Well structured on-the-job training, which includes an individual training program
- Flat hierarchies and a high degree of freedom in decision-making

APPLY NOW

DOES THE JOB SUIT YOU?

If so, we look forward to receiving your application via our website at www.cherry.de.

Kontakt

If you have any further questions, please do not hesitate to contact us on [+49 9643 20 61 - 533](tel:+4996432061533) or by e-mail at martin.fiedler@cherry.de.

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