



Content Creator (m/f/d)

Design it. Create it. Deliver it. If you've got flair and a passion for content, we've got your playground!

YOUR MISSION:

You'll be the creative engine behind our storytelling - delivering eye-catching design assets and engaging short-form videos for social media. You'll build and maintain a smart, well-organized creative asset library, including templates, motion presets, and style guides. With AI tools at your side, you'll boost your output, streamline your workflow, and bring fresh ideas to life.

YOUR RESPONSIBILITIES

- Design standout social content, ad creatives, thumbnails, product visuals, and marketing assets
- Bring short-form videos to life using motion graphics, animations, and branded elements
- Ensure visual storytelling stays consistent across all platforms and formats
- Work hand-in-hand with our marketing, content, and product teams to execute impactful campaigns

YOUR EXPERIENCES

- You have a solid foundation in graphic design and a portfolio that showcases your creative strengths
- Adobe Creative Suite is your playground - whether it's Photoshop, Illustrator, InDesign, After Effects, or others
- You bring proven skills in creating and editing short-form video content for platforms like Reels, TikTok, and YouTube Shorts
- Your experience includes creating content for social media campaigns,

brand marketing, or product launches

- You've worked with AI tools like Adobe Firefly, Runway, Descript, or Canva Magic and you're excited to see how far they can take your creativity.

WHY CHERRY SHOULD BE YOUR CHOICE

WHAT IS CHERRY DOING?

We are an international manufacturer of keyboards and mice for the gaming & e-sports, office, healthcare and industrial sectors. In addition, CHERRY produces high-end switches for mechanical keyboards. Since its foundation in 1953, CHERRY has stood for innovative and high-quality products that are specially developed for different customer needs.

YOUR BENEFITS

- Work in a role that values curiosity, storytelling, and a passion for content - where experimenting with AI tools is encouraged to boost creativity and efficiency
- Enjoy the freedom of hybrid work and flexible hours, empowering you to do your best work when and where it suits you
- Be part of an international team with open communication, short decision-making paths, and a collaborative spirit
- Benefit from the security and resources of a large corporation while working in an agile, startup-like environment

FRAMEWORK CONDITIONS

- **Company:** CHERRY XTRFY AB
- **Place of work:** Landskrona
- **Working hours:** Full-time
- **Line manager:** Head of Marketing

APPLY NOW

DO YOU HAVE ANY QUESTIONS?

We are available for you at [+49 9643 20 61 - 533](tel:+4996432061533) or by e-mail at martin.fiedler@cherry.de.

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