



## Content Creator (m/f/d)

**Design it. Create it. Deliver it. If you've got flair and a passion for content, we've got your playground!**

### YOUR MISSION:

You'll be the creative engine behind our storytelling - delivering eye-catching design assets and engaging short-form videos for social media. You'll build and maintain a smart, well-organized creative asset library, including templates, motion presets, and style guides. With AI tools at your side, you'll boost your output, streamline your workflow, and bring fresh ideas to life.

### YOUR RESPONSIBILITIES

- Design standout social content, ad creatives, thumbnails, product visuals, and marketing assets
- Ensure visual storytelling stays consistent across all platforms and formats
- Work hand-in-hand with our marketing, content, and product teams to execute impactful campaigns
- Support the team in different projects and tasks that match your talents

### YOUR EXPERIENCES

- You have a solid foundation in graphic design and a portfolio that showcases your creative strengths
- Adobe Creative Suite is your playground - whether it's Photoshop, Illustrator, InDesign, After Effects, or others
- Your experience includes creating content for social media campaigns, brand marketing, or product launches
- You've worked with AI tools like Adobe Firefly, Runway, Descript, or Canva Magic

and you're excited to see how far they can take your creativity.

## WHY CHERRY SHOULD BE YOUR CHOICE

### WHAT IS CHERRY DOING?

We are an international manufacturer of keyboards and mice for the gaming & e-sports, office, healthcare and industrial sectors. In addition, CHERRY produces high-end switches for mechanical keyboards. Since its foundation in 1953, CHERRY has stood for innovative and high-quality products that are specially developed for different customer needs.

### YOUR BENEFITS

- Work in a role that values curiosity, storytelling, and a passion for content - where experimenting with AI tools is encouraged to boost creativity and efficiency
- Enjoy the freedom of hybrid work and flexible hours, empowering you to do your best work when and where it suits you
- Be part of an international team with open communication, short decision-making paths, and a collaborative spirit
- Benefit from the security and resources of a large corporation while working in an agile, startup-like environment

### FRAMEWORK CONDITIONS

- **Company:** CHERRY XTRFY AB
- **Place of work:** Landskrona
- **Working hours:** Full-time
- **Line manager:** Head of Marketing

**Please include your portfolio as a file upload or link.**

APPLY NOW

**DO YOU HAVE ANY QUESTIONS?**

We are available for you at [+49 9643 20 61 - 533](tel:+4996432061533) or by e-mail at [martin.fiedler@cherry.de](mailto:martin.fiedler@cherry.de).

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